



International Media Studies Master of Arts

Prepare for a career as an expert and leader in the international media field.





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International Media Studies is an interdisciplinary and intercultural four-semester M.A. program combining topics such as media and development, journalism, communication science and media management. The degree offers an unparalleled mix of research, lectures and practical experience, and prepares students for careers in the communications and media industries. As a joint project of the University of Bonn, the Bonn-Rhein-Sieg University of Applied Sciences and Deutsche Welle (DW), the program admits up to 30 students in the fall semester every year.

Eligible applicants must have a Bachelor's degree or equivalent from a recognized academic institution, C1 level English proficiency and at least one year of professional experience in a media-related field after completing their undergraduate studies. The program is taught in English. The tuition fee is 6,000 euros.



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“ It’s a great opportunity to explore perspectives from around the world and benefit from multidisciplinary expertise aimed at producing the best media professionals.

Erica Ehiama, Intake 2021

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“ The program linked my work as a journalist with my interest in defending human rights. Currently, I am looking at solutions-oriented constructive journalism.

Oscar Schlenker, Intake 2009

SCHOLARSHIP

The German Academic Exchange Service (DAAD) offers up to 10 scholarships for highly qualified applicants from developing and emerging economies each year. Scholarship applicants must have at least two years of work experience in a media related field.

Scholarship recipients will complete the fourth semester including the Master's thesis and colloquium in their home country.

DW Akademie

is Deutsche Welle's center for international media development, journalism training and knowledge transfer. Our projects strengthen the human right to freedom of expression and unhindered access to information. DW Akademie empowers people worldwide to make independent decisions based on reliable facts and constructive dialogue.

DW Akademie is a strategic partner of the German Federal Ministry for Economic Cooperation and Development. We also receive funding from the Federal Foreign Office and the European Union and are active in approximately 60 developing countries and emerging economies.

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